



Finnish Institute of
Occupational Health

Promotion and dissemination of information by FIOH and within FIOH

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Dissemination of information in the FIOH

The aim

- information produced by FIOH reaches citizens, workplaces, occupational health and safety professionals, and the relevant decision makers in an accessible form

The image FIOH wants to show to customers and partners

- FIOH is a hard thinking, experienced partner with a hands-on approach and an eye for continuous development
- FIOH is customer-oriented, communicative, influential and willing to cooperate
- FIOH is a professional institute, and doesn't compromise when it comes to its approved principles on OSH
- FIOH strives for high quality

Common basis for dissemination of information

- developed graphical layout and visual codes of practice; e.g. a common layout for the business cards, presentations, web pages, job advertisements in newspapers
- a language consultant for checking the materials for dissemination

It produces :

- demonstration materials, brochures, journals, annual reports, data sheets, Current Research -reports, demonstration videos
- website for Finnish, Swedish and English speaking users
- electronic newsletters – about research results, training, products, services and other important matters

The ways FIOH disseminates information and creates contacts

- participates in 3-5 exhibitions annually
- organise excursions for students
- prepare and publish press releases, which lead to numerous media contacts annually
- FIOH is a medium size publisher in Finland and has its own bookshop
- has a library
- all FIOH experts are responsible for disseminating information

Good Practices and Competence (centre of expertise)

Teams:

- Knowledge Transfer in Occupational Health and Safety
- Monitoring Working Conditions and Occupational Health
- Promotion of Work Ability and Health
- Publication, Information and Web Services
- Statistical Services
- Training and Development
- Work and Society

All teams in FIOH have a communication plan

A special case: Knowledge Transfer in Occupational Health and Safety – team

- started with the idea of the Cochrane Collaboration (an organization dedicated to gathering, summarizing and disseminating systematic reviews of the effects of health care interventions)
- In 2004 FIOH joined the Cochrane Collaboration - resulted in the registration of the occupational health field with the Collaboration

Mottos:

- when there are work-related health risks, then everything should be done to try to avoid them
- when there is a strong relation between a risk at work and a health outcome, then taking away the risk will also reduce the health outcome
- the team is interested in the most efficient ways of doing so

Knowledge Transfer in Occupational Health and Safety - team - communication plan

Aims:

- to disseminate information on systematic reviews to different organisations - encourage the use of scientific evidence on OSH at work to improve occupational safety and worker's health

and

- to show and teach how to implement the evidence (guidelines) for improving the quality of occupational health care - to effect prevailing practice with the most recent knowledge

Target groups:

- occupational health centres, -physicians, -nurses
- public administrators and authorities
- industry, occupational health and safety inspectorate, labour protection, OS officers
- unions etc.
- Cochrane Collaboration and those who need and disseminate information on OHS
- FIOH

Knowledge Transfer in Occupational Health and Safety - team - communication plan

- Communication plan is executed together with other teams such as Publication, Information and Web Services
- For national and international dissemination we use web pages and News Bulletin, congresses, meetings, projects
- Within FIOH we use mainly e-mail, internal newsletter and intranet
- The document management system, monthly meetings and team days are used to keep team members informed
- Scientific products, posters and presentations are accessible also in the TAVI system - in the web for all
- The plans are updated annually

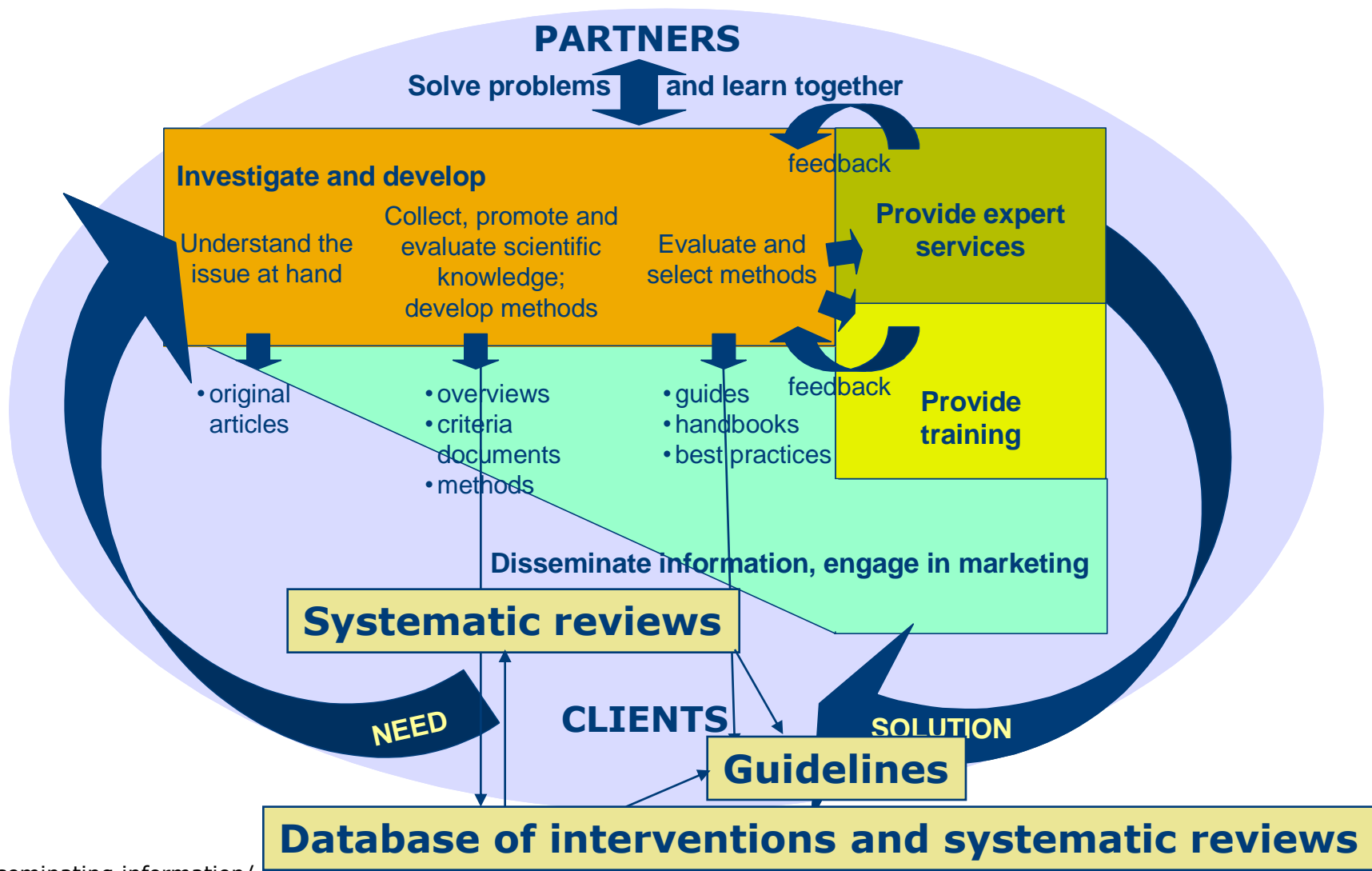
Support for evidence base by COHF web site

- Databases with occupational health intervention studies and systematic reviews – register first
- Search strategies developed:
 - to locate OH intervention studies in PubMed (Medline)
- Training material and courses
- News Bulletin : has an important function to keep the members informed
- Projects:
 - How to translate evidence into information for employers
 - Economic Dimension of Occupational Safety and Health (ECOSH) – ECOSH database accessible
- All available at web site
 - www.cohf.fi

Dissemination results?

- The COHF database has about 450 international registrations
- Several new registrations every month, from over 30 different countries
- Most of the registrations are from the Netherlands, UK and Finland
- By collecting statistics we get information on the use of databases etc.

Conclusions: FIOH working together with clients and partners



Conclusions

- FIOH has continuously developed promotion and familiarity both nationally and internationally
- The Cochrane Occupational Health Field helps in gathering and disseminating evidence on occupational health interventions
- COHF experiences show that:
 - also for OSH there is much unused evidence available
 - we need a lot more systematic reviews in the field
 - there is also an urgent need to implement the results of existing sys. reviews into occupational health practice
- We call on the global OSH community to collaborate

Thank you for your attention!

A Finnish summer night...

